



What You **MAY SAY** about Laminine®

In clinical trials, our main ingredient in Laminine® may help with the following...

- Moderate the stress response
- Maintain healthy cortisol levels
- Regulate serotonin levels
- Reduce physical and mental stress
- Promote more restful sleep
- Build collagen for healthier skin
- Reduce signs of normal aging
- Improve emotional balance
- Enjoy faster post workout recovery
- Enhance muscle tone and strength
- Improve stamina, energy and vitality
- Increase alertness
- Aid in brain function and activity
- Increase physical and mental strength
- Improve focus
- Increase libido/sexual desire
- Stimulate natural DHEA production
- Improve the overall sense of well-being

What You **MAY NOT SAY** about Laminine®

- LifePharm Global products [CURE, TREAT, HEAL] any illness, disease, or ailment
- LifePharm Global products replace regular medical treatment or prescription drugs

REAL LIFE TESTIMONIALS

Since giving my children Laminine, we have seen improvements in all four of our children. They have noticed their stamina was better, their performance in sports improved, they have more energy and most importantly, more focus. We've watched them excel not only in their sports but also with their grades. My kids love the product, and so do I!

APRIL M.

I am a recovering addict and have struggled many years trying to maintain sobriety. I have begun the recovery process again, only this time I am taking Laminine. Already I have noticed a vast improvement in my mood. My energy and motivation for life's pleasures are increasing everyday. I truly believe Laminine is helping me progress in my endeavors to remain drug free.

JILL V.

Ever since my mother died about six months ago, I couldn't sleep as I experienced a deep sadness. After Laminine, I slept soundly for the first time and noticed my bouts of sadness gradually disappear. I have a great sense of well-being.

RENEE H. BRIAN S.

Laminine is an amazing product that I have been taking since October 2011. I am now back to feeling like my energetic, active and fully engaged self again. I have not felt this good, slept this well or had this much energy in years! Thank you Laminine.



TESTIMONY EXAMPLES:

"Since taking Laminine I have noticed an overall sense of well-being"

"Laminine can help regulate your serotonin levels"

"Laminine has helped me maintain a healthy cortisol level"

"I have noticed since taking Laminine I am more alert"

"Laminine has helped support my good mood!"

"Laminine has reduced my physical and mental stress. It has also increased my mental and physical strength"

"With Laminine I feel emotionally balanced"

"Since taking Laminine I sleep more restfully"

"I have noticed after taking Laminine I have quicker recovery after my work out"

"I have noticed an increase in my muscle tone and strength since taking Laminine"

"Laminine has greatly improved my stamina and energy"

"Since taking Laminine my libido has increased"

"I have noticed since taking Laminine my overall focus has improved"

"Laminine is a form of a natural 'adaptogen' helping create a state of balance or normalization and restoring the body to its natural state of homeostasis."

"After strenuous workouts I feel like I recover quicker and my muscle tone has increased."

"I'm so excited to express how supple and healthy my skin looks!"

"I've noticed my brain function and activity has improved."

"Once on Laminine I've noticed my sexual desire and libido has increased."



LIFEPHARM GLOBAL NETWORK

MARKETING TESTIMONIAL WORKSHEET

IBO Name: _____

IBO ID No.: _____

Phone: _____ Home Mobile Office

Email: _____

WHAT MAKES A GREAT TESTIMONIAL?

Be yourself, have fun, and just think of what you want others to know. Below are some questions to consider. Answer the ones that best describe your experience.

TESTIMONIAL INTERVIEW QUESTIONS

LAMININE

- When did you start and/or how long have you been using Laminine?
- What has been your experience with Laminine?
- What do you love about Laminine? What excites you about the product?
- How often do you take it? How many capsules per day?

LIFEPHARM GLOBAL

- When did you get involved, and how?
- What do you love about LifePharm Global?
- Why should someone want to join LifePharm Global?
- How has LifePharm Global changed your life?
- Was there an obvious advantage or anything specific that made the LifePharm opportunity stand out in some way?

BUSINESS SUCCESS TIPS

- What are your most successful business practices that you share with others?
- What is the best business success tip you have been given?

FOR STAFF USE ONLY:

Testimonial Obtained By: _____

Compliance Approval: _____ Date: MM/DD/YYYY

Testimonial Authorization & Release

CONTENT OBTAINED *(check each that apply)*

Photo Video Audio Written

NOTE:

PLACEMENT/USAGE DATE DETAILS:

Website: _____ Date: MM/DD/YYYY

Social Media: _____ Date: MM/DD/YYYY

Electronic Communication: _____ Date: MM/DD/YYYY

Presentation: _____ Date: MM/DD/YYYY

VIDEO/ AUDIO/ PHOTO Guidelines

- Simple one-tone backdrop
- Good lighting – refrain from shadows on speaker
- Limit background noise & video camera movement
- Save as .mov file for video and .jpg for image

Ensure:

- Clarity in voice of speaker
- No logo's from other companies on clothing or in image
- No coats or outdoor jackets