

NEW CLINICAL STUDY WITH IMMUNE+++ SHOWS ENHANCEMENT OF WHITE BLOOD CELLS

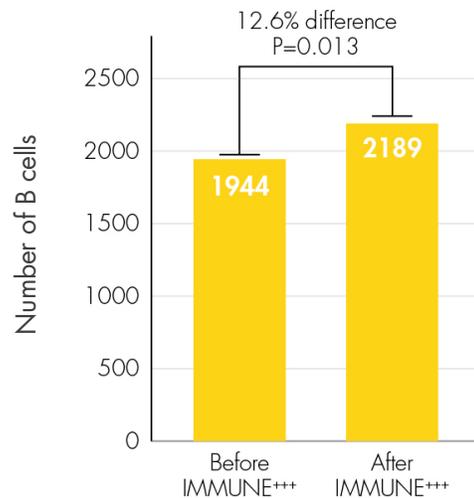


A recent clinical study conducted by Dr. Hitendra Shah and colleagues of the Health and Wellness Clinic of Diamond Bar, California evaluated the effects of IMMUNE+++ consumption towards its possible effects on enhancing several types of immune cells. White blood cells are the immune cells of our body that battle viruses, bacteria and mutated cells.

THE STUDY

Subjects (ages 18-85 years) consumed one IMMUNE+++ tablet in the morning and one in the evening for a total of 12 weeks. A blood sample was taken before beginning supplementation and at the end of the 12-week period. The group taking the two IMMUNE+++ tablets daily showed a significant increase in their total white blood cell count, and a highly significant increase in their T cell count. Dr. Shah reported IMMUNE+++ definitely enhanced immunity in the subjects, indicating a very positive effect towards supporting and building overall immune strength.

Subjects taking IMMUNE+++ (2 tablets/day) for 12 weeks showed Significant Increase in Number of White Blood Cells (n=4)

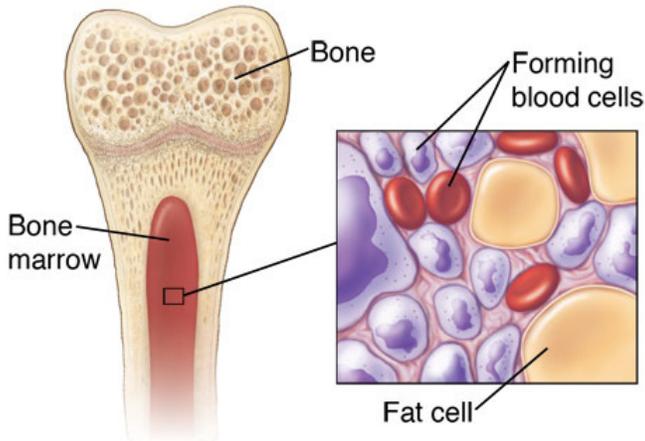


“The LifePharm IMMUNE+++ product is definitely a superior immune support formula as this study shows, especially if people have a weakened immune system, are under physical stress, or just want reassurance their immune system is working optimally,” Dr. Shah commented.

WHITE BLOOD CELLS

White blood cells are the immune cells of the body. In a sense, they are constantly at war to battle viruses, bacteria and other foreign invaders that threaten your health. When the body is under distress, white blood cells rush in to help destroy harmful substances and help to prevent illness.

WHITE BLOOD CELLS MADE INSIDE BONE MARROW

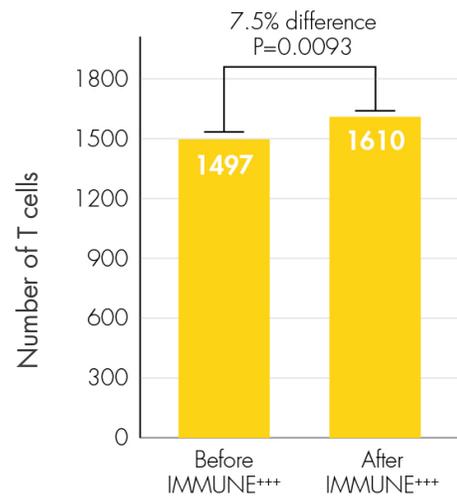


Some white blood cells are made inside the bone marrow and only have a lifespan of one to three days—so the bone marrow is constantly making them. White blood cells include several subsets that attack bacteria and fungus, make antibodies, attack mutated cells and help with allergic responses.

T CELLS

T cells are a subset of white blood cells that play a significant role in the immune response. The abbreviation "T" stands for thymus, the organ in which their final stage of development occurs. Every effective immune response involves T cell activation; however, T cells are especially important in cell-mediated immunity, which is the defense against mutated cells and pathogenic organisms inside body cells.

Subjects taking IMMUNE+++ (2 tablets/day) for 12 weeks showed a Highly Significant Increase in Number of T Cells (n=4)



The image shows the IMMUNE+++ product box, which is white with a large yellow 'Y' shape on the left. The box is labeled 'LIFE PHARM IMMUNE+++ Advanced Immune Defense' and '30 Tablets'. Below the box, five ingredients are shown in small images: Camu Camu, Acerola, Ashwagandha, Sea Buckthorn, and Pomegranate.

The IMMUNE+++ product is an exclusive formula containing a lipid and water-soluble vitamin C, known as Life-C, which is two times more bioavailable than other forms of vitamin C. The formula is enhanced with a synchronistic blend of traditional mushrooms known for immune enhancing effects in numerous published clinical studies. A blend of red Camu camu, Acerola berries, Ashwagandha, Sea Buckthorn and Pomegranate extract make up the superior antioxidant blend in the IMMUNE+++ formula, which is produced exclusively by LifePharm Inc.

LEARN MORE ABOUT IMMUNE+++

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.